

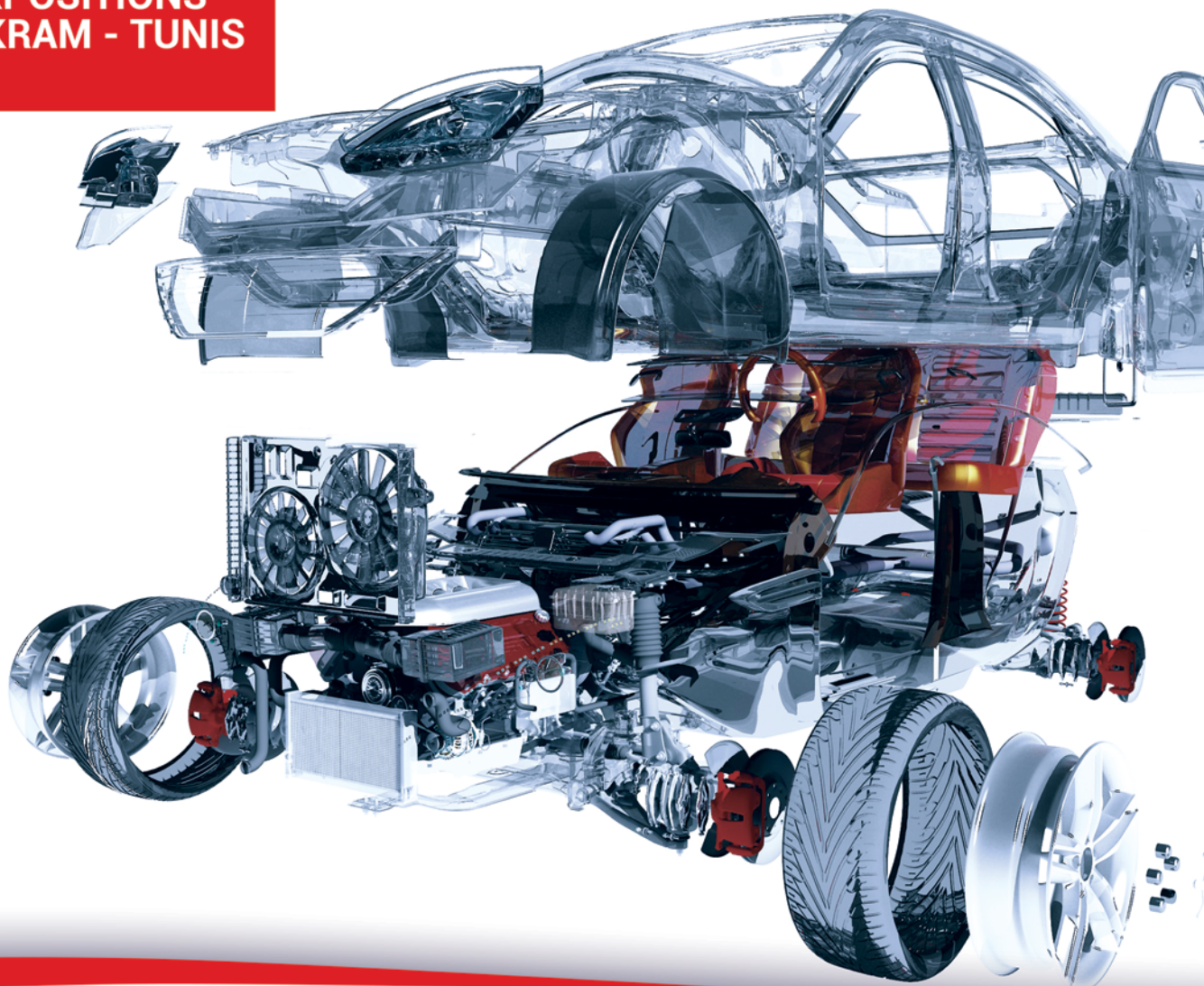
2^{ème} Édition

25·28
NOVEMBRE
2020

AU PARC DES
EXPOSITIONS
DU KRAM - TUNIS

 **TUNISIA
AUTOMOTIVE**

Salon International des Composants
et Pièces de Rechange



ORGANISATEUR



**SOCIÉTÉ DES FOIRES
INTERNATIONALES
DE TUNIS**

www.fkram.com.tn

PARTENAIRES



www.tunisia-automotive.com.tn

TUNISIA AUTOMOTIVE 2018 A SUCCESSFUL EVENT !

WORKSHOPS

Two workshops have been organized as side events and have been attended by Tunisian, Algerian, African and European professionals.

Five topics have been covered :

Tunisia Automotive Day, organized by Foreign Investement Promotion Agency FIPA-TUNISIA and Tunisian Automotive Association (TAA):

- Tunisia as a research & development and engineering center for automobiles of the future.
- Tunisia as a regional industrial platform.

Workshops organized by the Technical Center for Mechanical and Electric Industries (CETIME) dealing with :

- Additive production for the automobile industry
- 4.0 Industry
- KAIZEN: Approach and Methodology



THE EXHIBITION

The International Components and Spare Parts Exhibition Tunisia Automotive will take place from 25 to 28 November 2020 in the Exhibition Grounds of Le Kram-Tunis

It is organised every two years by Société des Foires Internationales de Tunis.

The exhibition is mainly open to Tunisian and foreign manufacturers of components for all rolling materials as well as to constructors of equipment for the production of components.

The event aims at displaying a showcase of new technologies in the components, spare parts and related services sector, enabling exhibitors to promote their know-how, and providing visitors with an opportunity to benefit from the latest technological innovations within a growing sector in Tunisia and worldwide.

The first session held from 27 to 30 November 2018 recorded a great success.



EXHIBITION
NET AREA
2400m²



PROFESSIONAL
VISITORS
2696



80
EXHIBITORS



2
WORKSHOPS
COVERING 5
TOPICS

NOVELTY



A cooperation agreement signed between Société d'Exploitation du **Salon Equip'Auto (France)** and :

- Société des Foires Internationales de Tunis,
- Foreign Investement Promotion Agency (**FIPA-Tunisia**),
- Tunisian Automotive Association (**TAA**),

will surely boost the international promotion of the exhibition on the exhibitors' and professional visitors' levels.



THE EXHIBITORS

THE EXHIBITION OFFER IS MADE OF THE FOLLOWING MAIN ACTIVITIES :

- Mechanical, electric, electronic and plastic components, systems, spare parts.
- Car frame, car body and interior components
- Engineering and design
- Equipment and services for the production of components.
- Paints and varnishes for cars
- Tyres, rims and accessories
- Lubricants, cleaning and maintenance products
- Equipment for repair workshops and gas stations
- Safety equipment, accessories and tuning
- Financial organizations, training and professional press

ACTIVITIES AND ORIGIN OF THE 2018 SESSION EXHIBITORS

The exhibition is dedicated to automotive components and spare parts of all rolling material.

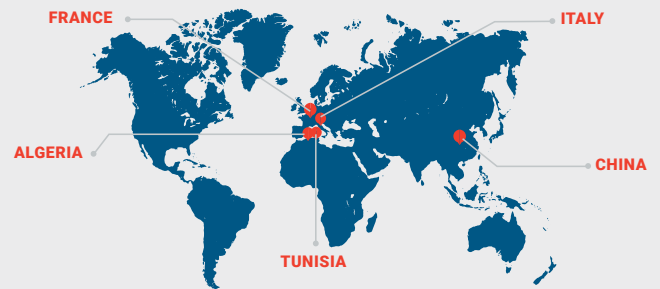
Tunisia is well positioned on the automotive components market thanks to its highly qualified technicians and engineers and remains competitive for processes needing manpower.

This sector records an overhaul of its value chain with a swing of the world demand and supply towards the emerging countries

The automotive components sector represents :

- An amount of 4,5 billion dinars of exports towards the most competing markets.
 - More than 255 companies, of which 67 % are totally exporting ones.
 - Almost 67 000 direct jobs and 13000 indirect jobs
- Tunisia ranks among the top five supplying countries of the European Union for automotive components.

THE EXHIBITORS CAME FROM SEVERAL COUNTRIES :



Mechanical, electric, electronic and plastic components



Spare parts



Lubricants and maintenance products



Tyres, rims and accessories



Automobile services



Other





THE VISITORS :

The exhibition provides a unique opportunity to meet professionals from all trades connected to the components and spare parts sector :

- Automobile constructors and dealers
- Automobile spare parts and accessories wholesalers
- Automobile spare parts and accessories retailers
- Gas stations managers
- Automobile repair workshops
- Car wash stations
- Engineering and consulting firms
- Banks, insurance and leasing companies
- Students
- Other

MARKETING AND COMMUNICATION

The exhibition is backed by a wide range marketing and communication campaign



VISITORS CAME FROM SEVERAL COUNTRIES:
TUNISIA, ALGERIA, MOROCCO, LIBYA, ITALY,
GERMANY, FRANCE, SPAIN, TURKEY.

TESTIMONY

TUNISIA AUTOMOTIVE: AN ACTIVE SHOWCASE OF THE TUNISIAN AUTOMOBILE INDUSTRY PROMISES.

More than an automobile components and spare parts exhibition, Tunisia Automotive, held from 27 to 30 November 2018 in Tunis, united around the demonstration of the advantages provided by the automobile sector, the representatives of the whole automobile industry. Impressive and promising.

Hervé DAIGUEPERCE

Founder and Chief Editor of professional magazines
 Algérie Rechange and Maroc Rechange.



ORGANISER

**SOCIÉTÉ DES FOIRES
 INTERNATIONALES
 DE TUNIS**

www.fkram.com.tn

B.P N°1 2015 Le Kram - Tunis - TUNISIE
 Tél. : (216) 71 973 111 - 71 976 111
 Fax : (216) 71 971 666
 iff.com@fkram.com.tn

PRACTICAL INFORMATION

Venue : Parc des Expositions et Centre de Commerce International de Tunis
Opening hours : every day from 10 AM to 6.30 PM

CONTACT :

Mr. Housseem EL BRAIEK, Exhibition Manager
E-mail : houssem.braiek@fkram.com.tn
Facebook : /TunisiaAutomotive
Linkedin : /tunisia-automotive